BLOG

CENTERS

TOPICS

EVENTS

4th National Conference on Building Resilience through Public-Private Partnerships Wednesday, October 15, 2014 - 8:00am to

Thursday, October 16, 2014 - 12:00pm U.S. Chamber of Commerce 1615 H St, NW, Washington, DC 20062 United States

U.S. Chamber of Commerce Foundation

See map: Google Maps

Join the conversation on Twitter #PPPConf The 4th National Conference on Building Resilience through Public-Private Partnerships will take place on

Federal Emergency Management Agency, and U.S. Northern Command.

Featured Keynotes

October 15 and 16 at the U.S. Chamber of Commerce headquarters in Washington, DC. The conference is a

partnership between the U.S. Chamber of Commerce Foundation, the U.S. Department of Homeland Security, the



sharing networks through public private partnerships.

making a difference in building national resilience.



This year's agenda focuses on our interconnected world, from neighborhoods to the global partnerships. Learn about evolving risks to the infrastructure that powers, transports, informs, and otherwise connects organizations and the people they serve. Join discussions on emerging issues, like climate adaptation and cybersecurity, as



Register today! • Federal employees--please enter the registration code "USG-PPPCONF" in the registration form to receive the appropriate rate. To verify, you must show your government I.D. at registration on the day of the event.

• CCC Issue Network Supporters--please enter the registration code "CCC-PPPCONF" in the registration form to receive the appropriate rate. **Hotels Near the U.S. Chamber of Commerce**

Webcast

- Day 1
- Join the conversation on Twitter #PPPConf

http://bcove.me/kr2m4k04

Day 2

http://link.brightcove.com/services/player/bcpid4174828911001?bckey=AQ^~,AAAAEkkpZUk~,X1iY6-

4YH0wql4sG5PefjpT-XceB2lT3&bctid=3844764719001

WEDNESDAY, OCTOBER 15

7:30 a.m. - 8:30 a.m

8:30 a.m. - 8:40 a.m. Welcome

Registration & Continental Breakfast Social

Department of Homeland Security

Opening Remarks & Introduction of Keynote Speaker

Executive VP, U.S. Chamber of Commerce Foundation

• Alfonso "Al" Martinez-Fonts, Jr., VP, U.S. Chamber of Commerce and

and extreme weather, cyber threats, acts of terrorism, and aging and failing

This unclassified briefing will present emerging and observed threats from

• **Keith D. Squires**, Commissioner, Utah Department of Public Safety

Programs Directorate, U.S. Department of Homeland Security

government intelligence leaders, risk experts, and corporate CIOs, and set the

foundation to examine how preparedness and resilience efforts can reduce the

• Moderator: Under Secretary **Suzanne Spaulding**, National Protection and

Presidential Policy Directive (PPD) 8 on National Preparedness, Executive Order

13636 on Improving Critical Infrastructure Cybersecurity, and PPD 21 on Critical

broadly about the way we manage security and resilience across the essential

Public private partnerships bring together the unique capabilities of government

regards to risk management and innovative ways that private sector can work with

and the private sector to identify solutions to emerging risks and manage the

consequences of incidents. The panel will discuss developing thinking with

Infrastructure Security and Resilience underscores the need for our nation to think

components, and the impact these risks can have on our national

8:50 a.m. - 9:35 a.m.

9:35 a.m. - 9:50 a.m.

9:50 a.m. - 10:50 a.m.

10:50 a.m. - 11:10 a.m.

11:10 a.m. - 12:10 p.m.

12:10 p.m. - 12:30 p.m.

12:30 p.m. - 1:30 p.m.

1:30 p.m. - 1:45 p.m.

1:45 p.m. - 2:40 p.m.

8:40 a.m. - 8:50 a.m.

Keynote: The Road Ahead for Partnership Department of Homeland Security Secretary Jeh Charles Johnson

and economic security.

In today's evolving threat environment, government and private sector alike are thinking broadly about the array of risks they face, including climate adaptation

Break

likelihood and/or impact of these threats. • Thomas Fanning, Business Assurance Principal, Southern

of Homeland Security

services and products we rely on.

Department of Transportation

Transition to first set of Breakout Sessions

Afternoon Breakout Sessions

sectors.

PricewaterhouseCoopers

Resilient Cities

Plenary Panel: The Evolving Threat Environment

Networking Break Plenary Panel: The Interconnected World: Challenges and Opportunities In the face of an evolving risk environment, Administration policy including

their communities from the threats outlined in the previous panel. William Beary, Chief, Engineer Operations, Directorate of Logistics and Engineering, NORAD and USNORTHCOM • Shoshanna Lew, Deputy Assistant Secretary for Transportation Policy,

• Nick Shufro, Director, Sustainable Business Solutions,

 Moderator: David Kaufman, Associate Administrator for Policy, Program Analysis, and International Affairs, FEMA **Networking Break/Pick-up Lunch Lunch Keynote** David Kenny, CEO, The Weather Channel

(Attendees select two (2) 1 hour sessions. Format is four concurrent sessions – two intended for smaller target segments (40-60 people each) and one larger interest topic (180 –200) to reflect available space.) **Bridging the Cyber/Physical Connection** Discussion will include interdependencies between cyber and physical security,

vulnerabilities, risk management, mitigation efforts industry is taking, as well as

recent Congressional activity on cybersecurity and innovative ways of working

collaboratively toward improved cybersecurity in the power, telecom, and retail

Michael Jerks, Assistant Secretary, Critical Infrastructure & Protective Security

• Frank Ciluffo, Director of Homeland Security Policy Institute, George

• Michael Woods, Vice President and Associate General Counsel, Verizon Moderator: Assistant Secretary Dr. Andy Ozment, Office of Cybersecurity and Communications, U.S. Department of Homeland Security

Technology and Voluntary Capabilities

organizations focused on community resilience.

the Corporate Will

be discussed.

2:40 p.m. - 2:50 p.m.

2:50 p.m. - 3:50 p.m.

Policy, Australia Attorney-General's Department

Washington University

 Rakesh Bahraini, West Coast Lead, Cisco Tactical Operations • Deanne Criswell, Incident Management Assistance Team Lead, FEMA • Harmony Mabrey, Senior Operations Manager, Microsoft Disaster Response • Andrew Rasiej, Chairman, NY Tech Meetup Moderator: Ted Okada, Chief Technology Officer, FEMA

Business Continuity and Corporate Philanthropy: Why Resilience is Good for

professionals that work on different aspects of disaster preparedness. Whether it

is preparing the company for threats or working on community preparedness, this

session will explore how working together makes sense to achieve true resilience.

This session will also participants through available tools across the business

continuity space to include templates, exercise tools and best practice sharing.

Many companies have business continuity and corporate philanthropy

 Kevin Cunningham, Vice President and Global Head of Business Continuity Management, NBC Universal • Kirstjen Nielsen, President, Sunesis Consulting, LLC • Joseph Suarez, Director and Executive Advisor, Community Partnerships, **Booz Allen Hamilton**

Gaining access to disaster areas is often difficult for businesses trying to get up

and running quickly. But business recovery is critical to a community effectively

allowing people into a disaster area while also maintaining security. An update of

developments on this topic since it was presented at the 2011 Conference will also

returning to 'normal.' This session will explore solutions to the challenge of

• Allan Moore, Director of Corporate Security, The Laclede Group

• Tom Moran, Executive Director, All Hazards Consortium

• Rick Neudorff, Command Center Manager, Lowes • Robert Sepucha, Sr. Vice President, Policy and Business Development, Fresenius Medical Care Moderator: Gerald McSwiggan, Director, Issue Networks, U.S. Chamber of Commerce Foundation Corporate Citizenship Center **Break**

Analytics The Asia-Pacific Institute for Resilience and Sustainability (AIRSTM) represents a public private partnership model to address complex issues around community resilience that integrates the physical, environmental, and cyber/informational

Governor

 Professor Steve Chan, PhD; Chair, Sensemaking-PACOM Fellowship; Director, IBM Center for Resiliency and Sustainability • Robert Griffin, General Manager for i2, Threat and Counter Fraud Business Unit, Information and Analytics, IBM Software Group • Moderator: **Dr. Richard Berry**, Director of Strategic Partnerships, US Pacific Command **Business Emergency Operations Centers – Maximizing Coordination at the** State and Local Level

The concept of Business Emergency Operations Centers (BEOCs) is taking root

around the nation. This session will follow a facilitated roundtable format to

discuss how BEOCs can most effectively coordinate private sector efforts to

respond to and recover from disasters and best support situational awareness

and information sharing. Join us to hear from some of the pioneering BEOCs,

• John Mencer, Executive Director, Colorado Emergency Preparedness

• Jeanie Moore, Director, Private Sector Division, External Affairs, FEMA

• Persia Payne-Hurley, Private Sector Manager, Division of Emergency

Technologies (NIMSAT) Institute, University of Louisiana at Lafayette

• Clay Rives, Director, National Incident Management Systems and Advanced

Moderator: Brock Long, Executive Vice President, Hagerty Consulting and

Management, North Carolina Department of Public Safety

who are building or maturing their own BEOC models.

Chair, NEMA Private Sector Committee

Organizations Active in Disaster (VOAD)

Commerce Foundation Corporate Citizenship Center

Partnership, Inc., CEPP

Volunteers and Donations

Johnson & Johnson

Company

Return to Plenary Room

Keynote

3:50 p.m. - 4:00 p.m.

4:00 p.m. - 4:30 p.m.

4:30 p.m. - 5:00 p.m.

5:00 p.m. - TBD

THURSDAY, OCTOBER 16

7:30 a.m. - 8:30 a.m.

8:30 a.m. - 8:45 a.m.

8:45 a.m. - 9:45 a.m.

discuss newly emerging efforts, and network with peers from around the country

- When disaster strikes, small to large organizations want to help! Offering volunteers, goods and services can be complicated and if not done
- Wrap-Up Session: 20 Big Ideas Opportunity to bring back all individuals from breakout sessions and for audience members to discuss ideas generated from throughout the day as well as draw out ideas and best practices that attendees are implementing to increase resilience

Administrator Craig Fugate, Federal Emergency Management Agency

Continental Breakfast Social Welcome & Recap of Previous Day

USNORTHCOM

Department of Homeland Security

Executives for National Security)

Fraud Surveillance, Citi

Plenary Panel: Public-Private Partnerships in Action

Networking Social

10:20 a.m. - 11:30 a.m.

11:30 a.m. - 11:45 a.m.

11:45 a.m. - 12:15 p.m.

12:15 p.m. - 12:30 p.m.

• Suki Wong, Director General, Critical Infrastructure, Canada • Moderator: Dr. Mark Troutman, Associate Director, George Mason University School of Law's Center for Infrastructure Protection and Homeland Security 9:55 a.m. - 10:15 a.m. **Break**

Break

Facilitated dialogue with CEOs/Senior Executives on strategic investment and

Plenary Session: Leadership Roundtable

Partnerships, Target • Mary Wong, President, Office Depot Foundation • Moderator: Russ Paulsen, Executive Director, Community Preparedness and Resilience, American Red Cross

• Susan Hartman, Sr. Group Manager for Corporate Security Strategic

• Andrew Guzzon, Vice President, W.W. Grainger, Inc.

Closing Remarks

#DISASTER RESPONSE

■ Corporate Citizenship Center

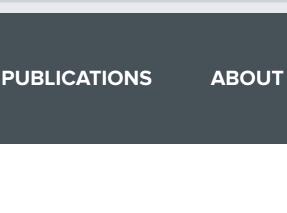
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SUBMIT

Education and Workforce Corporate Citizenship Emerging Issues Non-Profit Management Training



From the Building **Resilience Conference**

- **Reduction for Small**
- **Beyond: Key Takeaways**

10/13/20

Privacy Policy

- Assistant Secretary Caitlin Durkovich, Office of Infrastructure Protection, U.S.
- Francis X. Taylor, Under Secretary for Intelligence and Analysis, Department
- government and vice versa to prepare and protect their organizations and • Elizabeth Yee, Vice President, Strategic Partnerships and Solutions, 100
- Our society relies heavily on technology tools to meet and exceed business demands. Technology such as social media and mobile apps also changes the way we respond to disasters because it allows immediate access to data, resources and support. As each new disaster occurs, it creates a challenge in reestablishing our computer networks, telecommunications and other resources that requires specially skilled people to help in the response and recovery phase. During the workshop, we will explore the role of technology volunteers in disasters as well as collaborations with government and non-government
- Moderator: Marc DeCourcey, Executive Director, U.S. Chamber of Commerce Foundation Corporate Citizenship Center **Badging and Credentialing**
- **Second Set of Breakout Sessions Driving Mitigation and Resilience**

Community recovery is a long and complicated process that is most easily

businesses, government, and nonprofits, and utilizing recovery funds in an

effective way to build resilience against future risk.

achieved when the sectors are working together. Out of lessons learned from

events such as Superstorm Sandy, Colorado Wild Fires, this breakout will consider

topics such as: small business recovery support, long term coordination between

• Nancy Kete, Managing Director of Resilience, The Rockefeller Foundation • Sean Kevelighan, Head of Government and Industry Affairs, Zurich North America Moderator: Michael Grimm, Director of Risk Reduction Division, FEMA **Cross-sector Collaboration Opportunities Using Critical Infrastructure Big Data**

aspects through a streamlined concept—Resilience By Design TM. The AIRS

strategy of how a true multi-sector collaboration can use big data analytics to

deliver innovative solutions to the global community's most complex problems.

partners from IBM, MIT, State of Hawaii and U.S. Pacific Command will disucss the

• Randy Baldemor, Director of Strategic Initiatives, State of Hawaii Office of the

• Sandy Eslinger, Hazard Resilience Planner, Coastal Services Center, NOAA

correctly, can cause unnecessary challenges. This session will explore how organizations can become better connected with groups designed to accept, deliver, and manage assistance, and make the process more efficient and effective. Topics include supporting mass care, shelter, logistics, and in kind donation partnerships.

• Pat McCrummen, Senior Director, Worldwide Corporate Contributions,

James McGowan, Senior Director of Strategic Initiatives, National Voluntary

• **Deborah Pickford**, Senior Corporate Relations Manager, Allstate Insurance

Moderator: Gerald McSwiggan, Director, Issue Networks, U.S. Chamber of

- through partnerships within their respective organizations. • Facilitator: Bill Raisch, Director, International Center for Enterprise Preparedness (InterCEP), New York University
- Listen to success stories from regional partners and learn about the mutual progression of public and private partnerships during times of crisis. This panel will share best practices happening across the country and tips and tools for fostering resilience at the community level, with emphasis on the activity categories included in the NIPP's Call to Action.

• Susan Maybaumwisniewski, Vice President, Policy, BENS (Business

• **Seth Miller Gabriel**, P3 Analyst, Institute for Public Private Partnerships

• John Odermatt, Managing Director, Office of Emergency Management &

Assistant Secretary Caitlin Durkovich, Office of Infrastructure Protection, U.S.

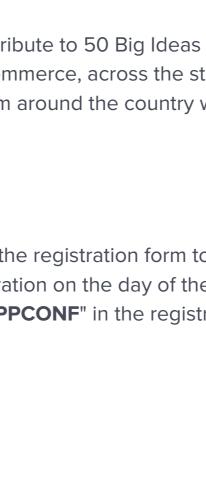
• Director Randel Zeller, J9 Interagency Directorate, NORAD and

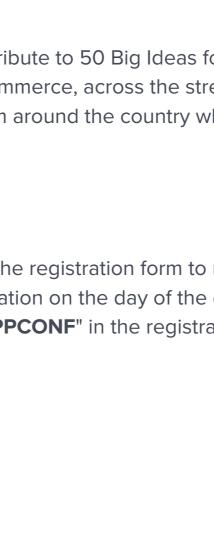
- practices to address interdependencies, business continuity planning, workforce preparedness; employee training; interdependencies; and economic resiliency. • Robert Griffin, General Manager for i2, Threat and Counter Fraud Business Unit, Information and Analytics, IBM Software Group
- **Conference Summary & Next Steps** • Bryan Koon, Director, Florida Division of Emergency Management
 - - Publications Blog About Veterans and Military Spouses

Resources

Upcoming Events

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well as innovative efforts to leverage philanthropy, technology, trained corporate volunteers, and information Bring your questions and big ideas, and prepare to learn, share and actively contribute to 50 Big Ideas for building resilience. The 2014 conference will be hosted at the US Chamber of Commerce, across the street from the White House. Registration fills up quickly, so sign up today to join leaders from around the country who are