

Blogs

The path to big data and analytics at IBM Impact 2014

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Tech conferences are busy places. Everyone is scrambling to grab a seat at the keynotes, attend multiple deep-dive sessions, check in at the social lounge, network at the after parties and get a hands-on feel for the event at the Expo. How can you possibly navigate all of the craziness and maintain focus on the really important events? And what if you can't attend—how do you get involved?

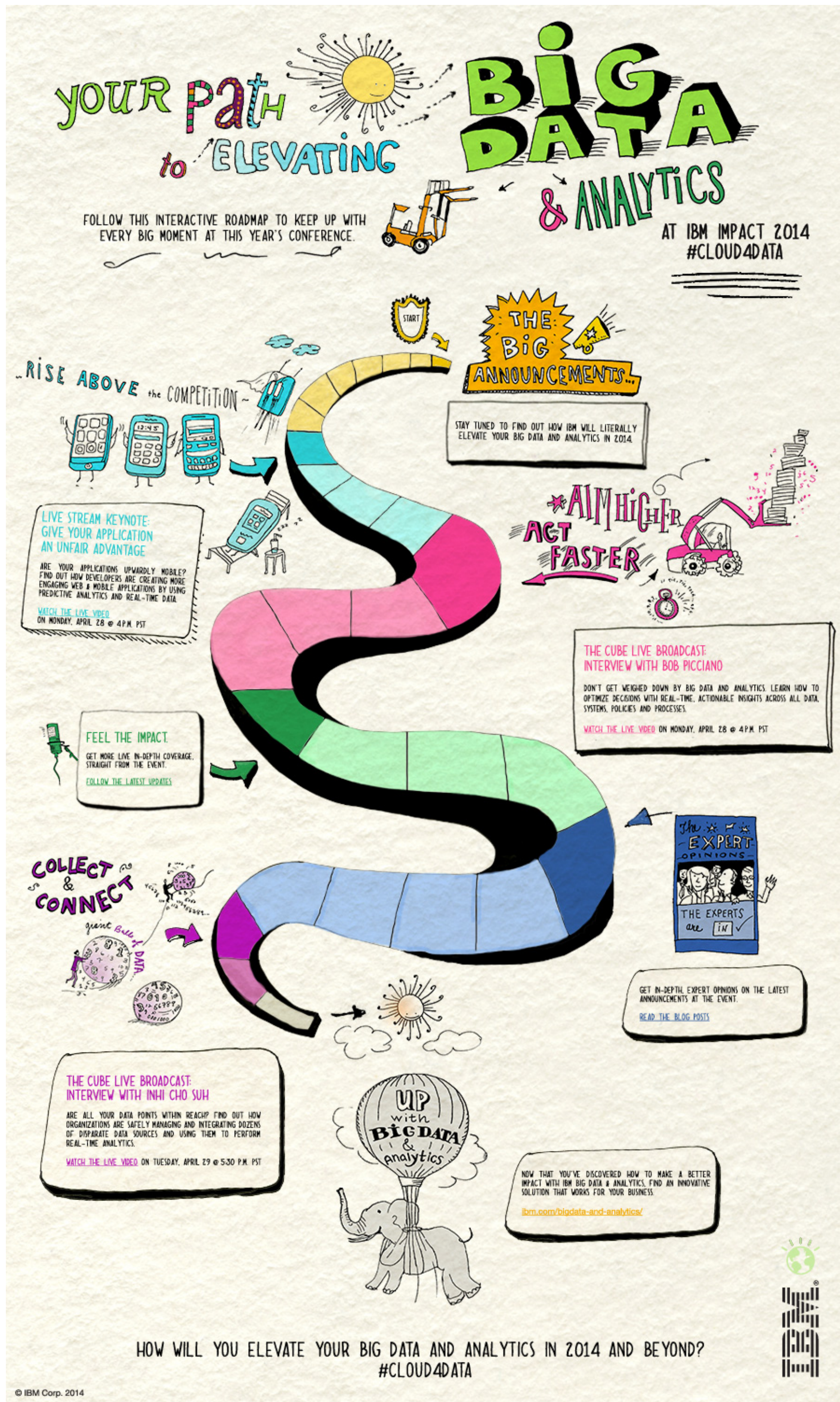
We make it easy for you to engage with IBM Impact 2014 in a new, [interactive roadmap](#). Navigate down the path to elevating your big data and analytics, making stops along the way at the April 28 Livestream keynote, engaging live interviews with Bob Picciano and Inhi Cho Suh, destinations where you can learn even more about IBM solutions and real-time reporting here, on the [IBM Big Data & Analytics Hub](#).

Want more? Peruse the [IBM Impact 2014 virtual track](#) to get a jump on planning your sessions, and dive into [IBM Big Data & Analytics](#) to enhance your business' competitive edge.

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