

# THANK YOU to the more than 700 CIOs, Senior Technical and Business Executives who attended the 2012 Symposium.

Save the date for next year in the loss 22, 2013!

# THE 2012 MIT SLOAN CIO SYMPOSIUM

In one day... Engage and connect with global business and industry thought leaders. Acquire actionable insight through leading academic research. Explore the newest enterprise technological innovations.

The MIT Sloan CIO Symposium is a community of CEOs, CIOs and senior IT executives who connect with academic thought leaders, their practicing peers and IT partners in an annual one-day conference, held on the MIT campus, as well as through online conversations and educational webcasts. These CIOs and other senior business executives from around the world gather to explore how leading-edge academic research and innovative technologies can help address the practical challenges faced in today's volatile business environment and economy.

The 2012 MIT Sloan CIO Symposium will address this critical concern. Keynote presentations and interactive panel discussions feature more than fifty business leaders, strategists, lead CIOs, and technology innovators, from industry and academia. Our sessions explore topics ranging from leveraging virtualization and cloud computing to the IT role in turning your company green, application of collaborative technologies,

### VIDEOS from 2012!



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**PHOTOS** from the 2012 Symposium!

# 2012 AWARD FOR INNOVATION LEADERSHIP



#### outsourcing and IT governance.

### WHO SHOULD ATTEND?

- Global Chief Information Officers across industries and sectors.
- Other C-level executives from technology, information management, operations, and finance functions.
- Senior business and technical executives who lead or need to deliver business value through innovative solutions.

This is where the future is made. **REGISTER TODAY**.

## NINE YEARS OF EXCELLENCE

The MIT Sloan School of Management is ranked first in IT and innovation leadership among business schools worldwide. The MIT Sloan CIO Symposium provides insight into leading-edge academic research that enables CIOs and other senior business executives to harness the potential of innovative tools and new approaches to the practical challenges they face in today's changing economy.

" The MIT Sloan program has a rich innovation practice, and that is why I am here. To learn both from the Sloan folks and hear from other attendees. It is a really rich crosspollenization of different organizations. An opportunity to both tell the GSA story and learn from others and benefit from their experiences."

> *Casey Coleman*, CIO, General Services Administration 2010 MIT Sloan CIO Symposium Award

"...The MIT Sloan CIO Symposium was top-notch — an unbeatable source of information on IT trends that directly impact CIO decision-making, ...and the networking opportunities were unbeatable as well..."

> *Richard Mark Soley* , Chairman & CEO Object Management Group

" Graham and his team have developed the MIT Sloan CIO Symposium into a landmark event. It connects MIT Sloan's leading research and education with top global CIOs and business leaders, who are building their network of colleagues, updating knowledge and insights, and developing solutions to improve their organizations now and in the dynamic times ahead. "

*Prof. David Schmittlein* , John C. Head III Dean MIT Sloan

" The MIT Sloan Award for IT Innovation brought many more visitors to see our innovative 'stock market' idea come to life. The Award made a huge difference to

Catherine Bruno & Chris Perretta Meet this year's Winners!

Honors Chief Information Officers (CIOs) who lead their organizations to pursue the innovative use of Information Technology (IT) and business processes to deliver business value.

# **INNOVATION** SHOWCASE

Here are this year's 10 carefully selected early stage companies, providing most innovative and valuable IT solutions.

# 2012 SPEAKERS



**Boston Scientific** 



influence others as well. "

*Vivek Kundra* , Federal Chief Information Officer Former Chief Technology Officer, District of Columbia 2008 MIT Sloan CIO Award Finalist

" I haven't attended a better or more worthwhile event than the MIT Sloan CIO Symposium and you don't want to miss the symposium. The Award for Leadership brings tremendous visibility and recognition for organizations that foster innovation. My experience with this event is second to none and I highly recommend it to my peers and colleagues."

> *Ken Theis* , CIO, State of Michigan 2008 MIT Sloan CIO Symposium Award

receives extensive press coverage during our event. Here is a sample of our coverage.

# SPONSOR WHITE PAPERS



Complimentary White Papers from our Sponsors!

Click the graphic above to watch a video about the Symposium.

JOIN IN AT OUR BLOG We invite the community to join in the discussion at our blog. All are welcome!

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#### CURRENT AND PREVIOUS YEAR'S PROGRAMS



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